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FOR IMMEDIATE RELEASE

Prairie Meadows to Host 12-Hour Vets of Valor Radiothon

All Proceeds Benefit Veterans through the American Legion of Iowa

November 6 – Altoona, IA. Prairie Meadows will host the fourth annual Vets of Valor Radiothon on Friday, November 10. Prairie Meadows in partnership with 93.3 KIOA and First Class Community Credit Union will raise money to help Iowa veterans through the American Legion of Iowa. The event will run from 6 a.m. – 6 p.m. in the Prairie Meadows lobby, near the main casino entrance.

93.3 KIOA's morning show hosts Max & Amy will be broadcasting live from Prairie Meadows throughout the 12-hour event while volunteers from First Class Community Credit Union will be staffing the phones.

"The American Legion is grateful for our relationships with Prairie Meadows, First Class Community Credit Union, 93.3 KIOA, and the Des Moines Radio Group. We look forward to this year's event and our continued partnership in honoring Iowa's veterans for their service," said John Derner of The American Legion of Iowa.

Prairie Meadows set a goal of \$100,000 for this year's radiothon and are optimistic they will meet their goal. Prairie Meadows will match donations during the 9 a.m. and 4 p.m. hours. President and CEO of Prairie Meadows, Gary Palmer, will join Max & Amy on the air during these times.

"Last year, the Vets of Valor Radiothon raised more than \$112,000 to assist Iowa veterans and their families in time of need. Thanks to the generosity of our sponsors and KIOA listeners, The American Legion was able to assist with needs including housing assistance, utilities, food costs, and home repairs to help restore the lives of these Iowa veterans and their families," said Derner.

Donations can be made in person in the Prairie Meadows lobby or by calling 515.967.1333 during the radiothon. Vets of Valor donations are also being accepted online at ialegion.org and at any First Class Community Credit Union location now through November 10. All donations stay in Iowa and will be used to provide assistance for Iowa veterans and their families.

For more information on the 2017 Vets of Valor radiothon, visit prairiemeadows.com/events/vets-of-valor-radiothon

About Prairie Meadows

Prairie Meadows began operations as a non-profit organization in 1989 with the goal of promoting economic development, jobs, agriculture, and tourism in the state of Iowa. Through taxes, grants, and

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charitable donations, Prairie Meadows has given more than \$1.64 billion to the state of Iowa. Prairie Meadows offers nearly 1,800 slot machines, table games, live and simulcast racing, hotel accommodations, entertainment, and more.

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